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**Agrilevante, agriculture in celebration**

***The seventh edition of the international exhibition of technology and machinery for agriculture ended yesterday evening in Bari - with a record number of visitors. Businesspeople from 60 countries, more than 50 conferences, 1,200 business meetings reserved to foreign delegations of the ICE Agency. Rendez-vous for the next edition in October 2025.***

Agrilevante closes its 2023 edition with a record number of attendees, confirming its position as the reference exhibition for agriculture in the entire Mediterranean area. During the four days of the exhibition - attended by 350 manufacturers of machinery and technologies for arable crops, specialised crops, animal husbandry and bioenergy, including 50 foreigners from 20 countries - there were 94,900 visitors, 18% more than at the last edition, held in October 2019 before the break due to the Covid emergency. The number of foreign visitors from over 60 countries was also up, reaching 4,050, a 14% increase over the previous edition.

"The government is looking with priority interest at the potential of agriculture in the Mediterranean area and the opportunities for cooperation in this sector," said Minister of Foreign Affairs and International Cooperation Antonio Tajani in a message at the conclusion of the event, "in particular with the countries of the Southern Shore, also in the strategic perspective of the fight against human trafficking". "We are working to strengthen the sustainability and solidity of supply chains from a regional perspective," the Minister added, "and to counter the food crisis that has particularly affected the vast Sahel area stretching from the Gulf of Guinea to the Horn of Africa".

"The exhibition fully respected its mission," said FederUnacoma President Mariateresa Maschio, "that of offering farms in southern Italy new-generation technologies to be increasingly competitive and sustainable, and at the same time that of suggesting better production standards and more efficient farming models to countries in the Mediterranean area, primarily in the North African and Middle Eastern belt, but also in larger areas". After all, the market for agricultural machinery is growing throughout the Mediterranean area, as confirmed by the more than 1,200 business meetings held in the ICE Agency pavilion, which were attended by businesspeople from official foreign delegations from 27 countries.

"Agrilevante celebrates the great success in terms of public," says FederUnacoma General Manager Simona Rapastella, "but also the quality of the technologies presented, the richness of the content of the more than 50 conferences and workshops that animated these days, the harmony with the trade fair body and the institutions. 'Agrilevante', Rapastella concludes, "is the place where the agriculture of the future is known and where it is planned".

"Agriculture is the history of our region. It is from here that we must build our future and we must be able to encourage new young entrepreneurs to study and specialise in this sector, which today represents an aggregate of products and production techniques of the highest technological specialisation," said the president of the Nuova Fiera del Levante, Gaetano Frulli, who hosted the international exhibition. "Bringing such an important appointment as Agrilevante back to Nuova Fiera del Levante," Frulli added, "was a strategic choice and will be so for a long time".

"I would like to thank the top management of FederUnacoma, President Mariateresa Maschio and General Manager Simona Rapastella, for believing in us, and I am sure that together our partnership will develop even further. Nuova Fiera del Levante presents itself as the most appropriate tool to help companies develop their business and present their products," concluded President Frulli, "but above all it has a duty to help develop knowledge and expertise, as we have been able to do at this event, participating in and promoting conferences and events, focusing more and more on specialised trade fair activities. Agrilevante will return to Bari in October 2025".

**Bari, 9 October 2023**

[**Photogallery link**](https://we.tl/t-4uJBiIZhV0)